

PLAY ENJOY SUPPORT



SYDNEY BOYS HIGH SCHOOL

GOLF INVITATIONAL 2011
THE LAKES GOLF CLUB
VENUE OF THE AUSTRALIAN OPEN GOLF 2011

**SPONSOR
KIT**

PROUDLY SUPPORTING:

SYDNEY BOYS HIGH
SCHOOL SPORTS
FOUNDATION

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Sydney Boys High School Golf Invitational 2011

The 2011 Sydney Boys High School Golf Invitational will be held at The Lakes Golf Club, Mascot, on Thursday 15 September 2011.

The Golf Invitational will provide an opportunity to play at the venue of the 2011 Australian Open Golf tournament with your colleagues and test your skills on one of the pristine courses in Australia.

Proceeds from the day will be given to the Sydney Boys High School Sports Foundation.

Sponsorship Opportunities

You will have the opportunity to join your colleagues for a day of networking and enjoying 18 holes of golf, followed by lunch at The Lakes Golf Club.

The event will provide invaluable networking opportunities for sponsors and a strong platform to build your company's profile. Please note that we are happy to discuss your sponsorship package prior to your acceptance to ensure a successful result for your company.

Venue - The Lakes Golf Club

Established in 1928, The Lakes is one of Sydney's most prestigious private golf clubs and tournament venues, having hosted many events including the Australian Open, Australian PGA, Johnnie Walker Classic, Greg Norman Holden International and the ANZ Championship.

The Golf Club recently underwent a renovation of its 18 holes, in July 2009. With the assistance of Mike Clayton and his design team the intention was to take The Lakes Golf Club back to its original Links style, challenging the golfer and ensuring the course will be considered as one of the best in the country for many years to come.

In November 2010, The Lakes hosted the Australian Open featuring defending champion Adam Scott, Stuart Appleby, Robert Allenby and Aaron Baddeley together with a host of overseas stars competing for the most sought-after title in Australian golf. The winner of the tournament was Geoff Ogilvy.

The Lakes once again will be host to the Australian Open Golf in 2011.

The Lakes is located near Sydney Airport and is only 15 minutes from Sydney CBD.

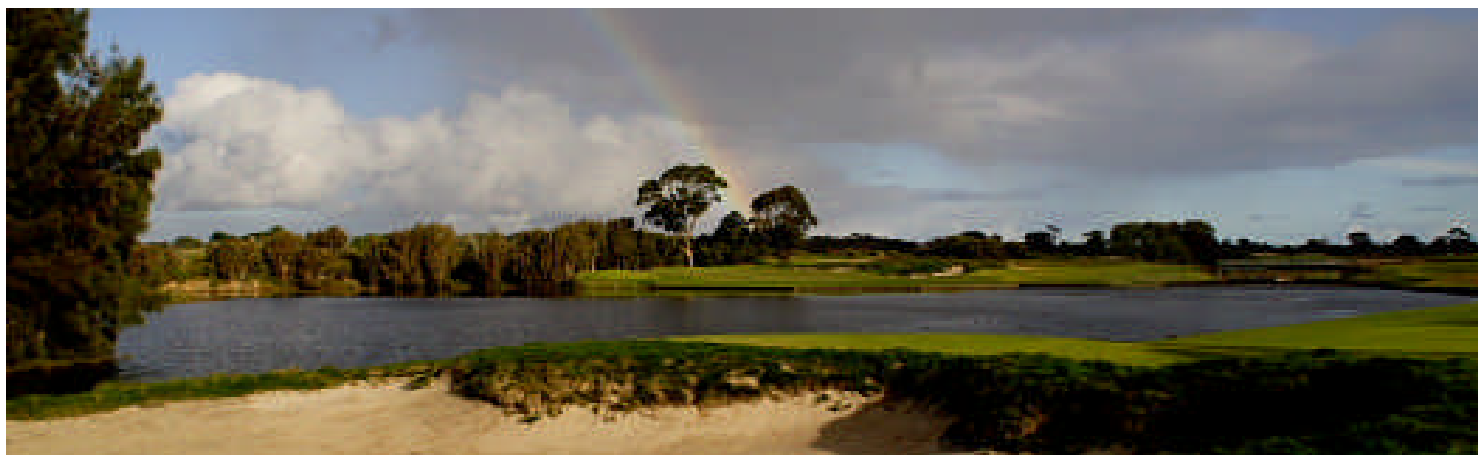
Sponsors can gain a tax deductible benefit by donating to the ASF Sports Development. A form will be emailed with details.

Golf Clinic

A PGA golf professional will be available to conduct a golf clinic before you tee off on the driving range and offer pre-game guidance so that everyone can get the most out of the day.



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Date: Thursday 15 September 2011
Venue: The Lakes Golf Club - Corner King St & Vernon Ave, Eastlakes 2018
Team Price: \$1,100 per team of four (4) players
Individual Price: \$250

Hole 14 Par 5 476metres

This short par 5 is one of the feature holes at The Lakes GC. There is a waste area on the right, while water and a fairway trap protect the left side of the fairway for the tee shot. Your second and third shots play over a lake to a massive green which has many levels to it. The green is protected by water at the front and bunkers to the back. Study the green closely and pay particular attention to the speed..

Agenda

7:00am - Registration
7:30am - Golf Clinic & Warm Up on Driving Range
8:15am - Announcements & Move to Tee's
8:30am - Shotgun Start
1:30pm - Drinks in Lounge
2:30pm - Lunch, Prize Presentation & Entertainment
4:00pm - Approximate Close

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GOLF INVITATIONAL 2011

SPONSORSHIP BENEFITS	HOLE SPONSOR	DAY SPONSOR	GOLFCLINIC SPONSOR	LUNCH SPONSOR
Number of Sponsorships	15	1	1	1
Sponsorship Package Cost	\$500	\$1,000	\$1,000	\$1,000

Before Event

Acknowledgement as corporate Golf Day Sponsor on pre-event communication		●	●	●
Logo acknowledgement on invitation (print deadlines apply)		●	●	●
Acknowledgement on invitation (print deadlines apply)	●			

At The Golf

Networking with all players	●	●	●	●
Full page advertisement in event program		●	●	●
Half page advertisement in event program	●			
Logo recognition in event program	●	●	●	●
Hole signage (logo)	●	1st or 10th Hole	18th Hole	
Sponsor provided pull-up/ free standing banner at registration		●	●	
Logo on pull-up/ free standing banner at registration	●	●	●	●
Inclusion of approved promotional material in guest gift packs (size and weight limit)	●	●	●	●
Opportunity to host activity at sponsored hole (limited number available - at sponsor cost)	●	●	●	

Post Golf Function

Two sponsor provided pull-up/ free standing banners in dining room				●
Logo on all tables				●
Three minute address or video presentation at lunch				●
MC acknowledgement at post golf function		●	●	●
Logo acknowledgement on screens	●	●	●	●
Logo on pull-up/ free standing banner	●	●	●	●

KEY

Included in package = ●

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Sydney Boys High School - Sports

Our School Mission

Sydney Boys High School provides opportunity for boys to achieve excellence in academic, cultural, sporting and civic endeavours, in an environment conducive to learning, teaching and friendship.

Our School Vision: 2011-2012

Sydney Boys High aims to be a collaborative, equitable, learner centred community. We try to be innovative in dealing with issues and challenges in all areas of school life and work constantly to be responsive to student, staff, parent and community feedback. We are confident enough in our school to be accountable for the outcomes of its programs.

By 2012 our school aims to position itself as the leading boys school in all round education. Apart from academic skills, well rounded students need a range of intellectual, social and life skills to excel at university and in their future workplaces. To do this we plan to embed a school culture with a heightened engagement by students, staff and parents in the High Junior School and High Senior School programs. To enhance student well being we plan to refresh and expand the Student Welfare programs applicable to each of the schools.

Our vision is to regain the previous status as GPS Champions in Tennis. As the school is the only government school competing in the GPS competition the school program can maximise the training opportunities.

Be part of the future of tennis in Australia



Sponsor Registration Form

To register as a sponsor of this event please complete the following document and fax or email it to graham@mymoney.net.au, (02) 8338-8910

Are you interested in sponsoring the 2011 Sydney Boys High School Sports – Golf Invitational (Please tick one)

- Yes we wish to participate
- No we are unable to participate

If yes, which package are you interested in?

- Hole Sponsor (\$500)
- Day Sponsor (\$1,000)
- Golf Clinic Sponsor (\$1,000)
- Lunch Sponsor (\$1,000)

Please provide the following details:

Company Name

Contact Name

Contact Phone Number

Contact Email Address

Company Mailing Address
